

MINUTES

LETA Full Board Meeting

LETA BOARD ROOM ☞ 7733 PERKINS ROAD ☞ BATON ROUGE, LA – 12:00 p.m. – Thursday 10/13/2011

LETA Board Present

Glenn Kinsey • Payton John • Wayne Berry
Dr. Bill Weldon • Kathy Kliebert • Joe Salter
Felicia Harry

LPB Staff Present

Beth Courtney • Clay Fourrier
Joanne Gaudet • Barbara Williams
Jeanne Smith • Nancy Thompson
Bob Neese

1. **CALL TO ORDER:** Glenn Kinsey called the meeting to order. The board welcomed Friends of LPB chairman Payton John
2. **MINUTES APPROVAL:** Minutes from the previous meeting for approval. *Motion:* Dr. Weldon moved and Joe Salter seconded the approval of minutes. *Action:* Motion carried.
3. **FINANCIAL REPORT:** Joanne Gaudet presented the financial report as of September 30, 2011. As of September 30th, LETA is 25% through the fiscal year. Total expenses to date are \$2,476,191 which is 26% of budgeted expenses. Self generated revenue received through 9/30 is \$227,751 which is 11% of LETA's FY12 self generated budgetary authority. The Business Office is preparing LETA's budget request for FY13 which is due to the Division of Administration on November 1st. *Motion:* Felicia Harry moved and Joe Salter seconded the approval of the financial report. *Action:* Motion carried

FLPB REPORT: Payton John reported that live ART & TRAVEL AUCTION is Thursday, October 27 from 7:00–10:00 p.m. We have several new aspects with the auction this year. We will be grouping the art by regions to spotlight the unique artists from each area of the state. In addition, everyone who bids will be eligible for special drawings for prizes that include: a hotel package to attend the Natchitoches Christmas Festival, a piece of furniture from Paul Michael Company and an original Tony Mose painting. LETA Board can assist in the following ways: Contact 5 – 10 friends and let them know about the auction. Send an e-blast to your family and friends and then vote for your favorite artist. Please contact Kate Bradshaw in the Friends Office if you have any questions regarding the auction. *Upcoming Special Events:* Elmo's Super Heroes is Saturday, November 5th at the Cajundome in Lafayette; LPB's Antiques Fair is Saturday, November 19th in Shreveport; and, LPB's Holiday Doo Wop Concert is Saturday, December 3rd. There will be two Performances: 2:30 pm and 7:00pm. FLPB August 2011 Financial Statement: For the month of August, membership revenue was approximately \$319,682.03. Through August, overall revenue was \$329,957.20. Currently, we are \$24,247.56 over where we were at this point last year. This is mainly due to Raffle Income. Expenditures for the month of August totaled \$86,637.22 which is approximately \$37,000 less than where we were at this point last year. This reflects a reduction in salaries and benefits, along with a more accurate reporting of thank you gift's payments.

CHAIRMAN'S REPORT: Glenn Kinsey – the Foundation will send a contribution to the American Cancer Society in memory of Deano Thornton's son who passed away in September.

PRESIDENT'S REPORT: Beth gave the board an update on activities for the use of the LPB truck. This week marks one month since we launched the business plan for the truck. LPB received request for bookings from Georgia Public TV and Alabama Public TV. Beth and Jeanne Smith continue meetings with various companies to discuss underwriting for the Bicentennial. Beth and Clay met with Gerri Hobdy regarding the Gulf Watch and Turning The Tide documentaries. A new satellite contract has reduced expenditures for interconnections.

Educational Services Update: Nancy Thompson introduced the board to MISSION-US. MISSION-US is a series of free online video games from public broadcasting designed to engage middle school students in American history. Tens of thousands of teachers and students across the country have logged on to www.mission-us.org to explore social studies content through the game and its accompanying materials. History comes to life in the classroom using this "revolutionary" new tool!

Programming Update: Bob Neese reported that LPB kicked off the 2012 Young Heroes Awards with the deadline for nominations on February 4th. Upcoming shows: Season premieres of FRONTLINE, NOVA AND NATURE will air next week *Will Farrell receives the Mark Twain Award for Comedy* airs Monday, October 31 at 8:00 p.m. *Masterpiece* has a new program called *The Song of Lunch* starring Academy Award-winner Emma Thompson and Alan Rickman. It airs Sunday, November 13 at 8:00 p.m. Also, *Page Eight* starring Academy Award-winner Ralph Fiennes and Rachel Weisz airs November 6.

Production Update: Clay Fourrier – *Louisiana Public Square*: LPB will hold a major town meeting on the state's dropout problem. In partnership with Red River Radio, the meeting will be held in Shreveport on October 19th at LSU Shreveport. The show premieres on Wednesday, October 26 at 7:00 and 10:00 p.m. and Sunday, October 30 at Noon.

Underwriting Update: Jeanne Smith's updated underwriting report was distributed to the board.

Submitted by: Barbara A Williams
225-767-4200 – bawilliams@lpb.org

